



# IRI GLRC

GOVERNMENT, LEGAL &  
REGULATORY CONFERENCE 2017

## SPONSORSHIP OPPORTUNITIES

Don't miss out on this opportunity! The IRI Government, Legal & Regulatory Conference (GLRC) 2017 is the perfect conference to be seen and gain exposure among leading, legal compliance and government affairs professionals from all the major insurers and distributors. GLRC 2017 will feature a number of high-level officials from federal agencies including SEC and FINRA, as well as commissioners and staff from the NAIC, NASAA and more. Let IRI help you elevate your presence in front of these critical audiences by taking advantage of our sponsorship opportunities.

### OVERALL CONFERENCE PREMIER SPONSOR

**\$6,000 - \$7,500**

	<b>CHAIRMAN</b>	<b>PRESIDENT</b>
Complimentary Registration	2	1
Conference Program Advertisement	Full Page Ad	½ Page Ad
Logo in General Session Loop	X	X
Verbal Recognition in General Session	X	X
Logo Displayed in Registration area	X	X
Logo on Conference Program Sponsorship Page	X	X
Mobile App Push Notifications	2	1
Mailing List of Conference Attendees in Excel	Two weeks before & after event	Two weeks after event
	<b>\$7,500</b>	<b>\$6,000</b>

### A LA CARTE SPONSORSHIP OPPORTUNITIES

**\$1,500 - \$5,000**

IRI offers several a la carte options ranging from \$1,500 to \$5,000. Each column lists opportunities available for that price range. All a la carte sponsorships enjoy the following benefits:

- Logo on registration area signage and conference program sponsorship page
- Verbal recognition and logo displayed at sponsored functions if applicable

#### **\$5,000**

Reception  
(Sunday or Monday)  
Continental Breakfast  
Hotel Room Key Cards  
Mobile App

#### **\$3,500**

Collateral in General Session  
Badge Lanyards  
Networking Break  
USB Flash Drives

#### **\$2,500**

Inside Front Cover Ad\*  
Outside Back Cover Ad\*  
Pens

#### **\$1,500**

Mints  
Sticky Notes  
Full Page Ad\*

*\*Purchase more than one ad and receive 50% off of your second ad.*

**Questions or looking for a custom sponsorship?**

**Contact Kaitlyn Palatucci, Director of Sponsorship & Client Services at [kpalatucci@irionline.org](mailto:kpalatucci@irionline.org).**