

## VISION 2017: Annual Meeting and 25th Anniversary Celebration

*Honoring Our Past. Defining Our Future.*

September 24-26, 2017 | The Breakers | Palm, Beach FL

### Overview

VISION 2017: Annual Meeting and 25th Anniversary Celebration is the premier business meeting for the insured retirement industry, hosted by the Insured Retirement Institute (IRI). This year's conference mission is to arm attendees with an arsenal of tools, ideas, strategies, and connections that will provide immediate ROI and prepare attendees to meet the future!

VISION brings together top professionals from across the retirement income industry. Top level, nationally recognized speakers are featured, along with the leading experts in specific niche fields. The insured retirement industry's most influential CEOs, executives and decision makers will lead us in celebration as we celebrate the past 24 years and offer insights on what's to come.

### Who Attends?

Over 300+ of the brightest minds in the retirement industry will be at VISION when it kicks off, making it the premier event for the industry's most senior-level executives. You'll network with:

- C-Suite and IRI Board of Directors
- Executive and Senior VPs
- Vice Presidents
- Directors and Managers

### Conference Takeaways

- The program will focus on how industry leaders can provide lasting leadership and long-term vision in the marketplace by **encouraging product development, expanding advisor support, and improving consumer perceptions** about insured retirement strategies.
- Discussions will focus on how to propel the insured retirement industry forward, in the face of change, and challenge the industry to think outside the box.
- Take-away a deeper understanding of how IRI's products and services can support your business objectives and positively impact your bottom line.

### Just Announced 2017 Moderator & Keynote Speaker



VISION 2017 Moderator  
**Candy Crowley**, former anchor and chief political correspondent for CNN



VISION Keynote Speaker  
**Mitch Joel**, Best-Selling Author and Digital Marketing Expert

### VISION Registration Includes

- Keynotes and education sessions
- Access to peer-to-peer networking events
- Breakfast and lunch both days
- 25<sup>th</sup> Anniversary reception **Monday, September 25**

To Register visit [www.irionline.org/conferences](http://www.irionline.org/conferences)

Please note preferred registration is from July 16-August 24. Register today and receive **\$100 savings** before rates increase August 24.

## Be Recognized – VISION Sponsorship Opportunities

- Promote your brand to hundreds of the industry's most influential CEOs, executives and senior decision-makers.
- Elevate your presence and sponsor VISION and reach critical audiences with your message.
- Maximize your brand with a customized sponsorship to help reach your company objectives, including items such as:
  - Networking Lounges
  - Digital Displays
  - 25th Anniversary Networking Reception
  - And Much More!

## Thank you to our 2017 Sponsors!

